

PEPPER LinkedIn account movement analysis

The data for this report has been collected on January 28th 2022. It covers specially the activity of the last 10 days of the PEPPER LinkedIn page, from when a boost of interactions have begun.

Starting from January 18th the PEPPER LinkedIn page has been visited frequently as shown on Figure 1.

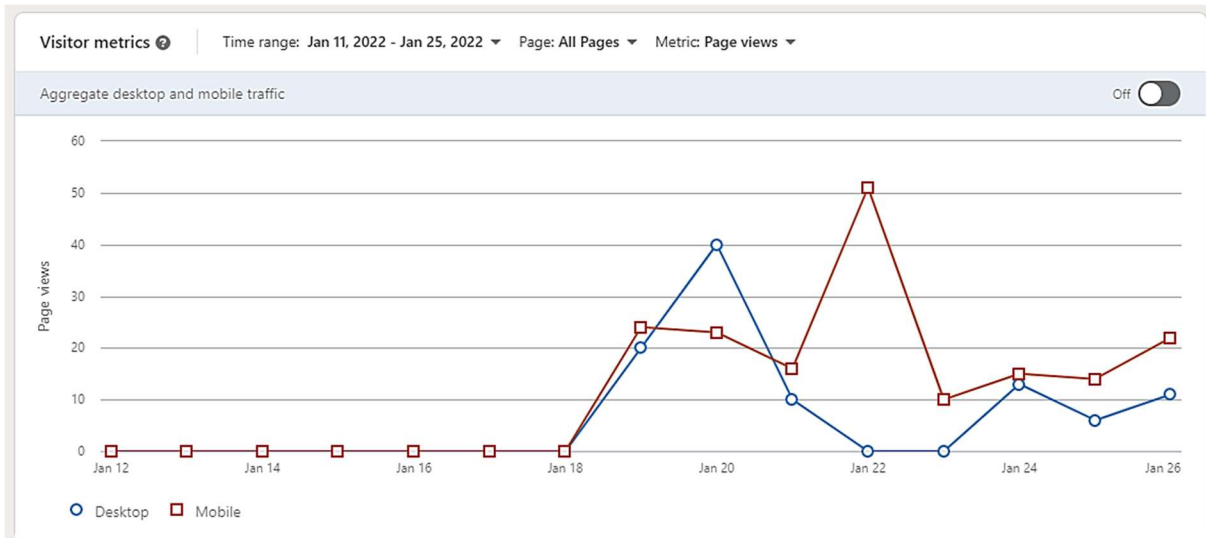


Figure 1. Number of visitors from Desktop and from Mobiles connections.

In this period, the page has reached 67 new followers. Having, to date, a total of 93 followers.

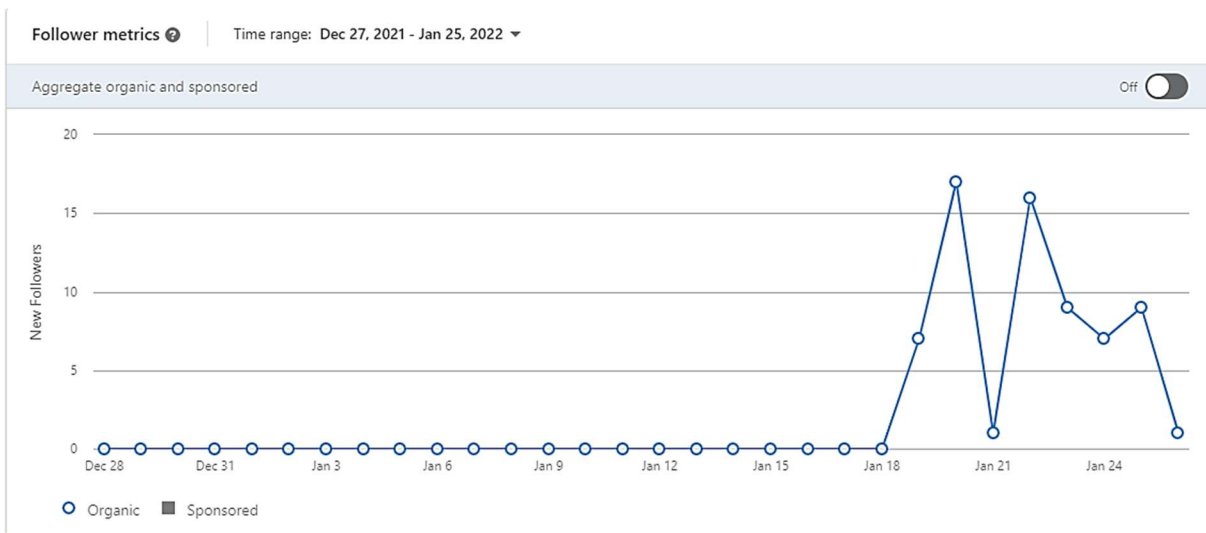


Figure 2. Number of new followers.

Publications

The first publication, made on January 19th, containing the scientific article of PEPPER has reached 2859 views. It also has been access in detail 917 times, it received 71 reactions and it has been shared 10 times.

PEPPER
93 followers
1w •

New publication from PEPPER

frontiers
in Toxicology

OPEN ACCESS
published: 19 January 2022
doi: 10.3389/tox.2021.821736

Regulatory Testing for Endocrine Disruptors; Need for Validated Methods and Integrated Approaches

Elise Grignard¹, Kelly de Jesus and Philippe Hubert

PEPPER, Paris, France

Keywords: endocrine disruptors, validation, regulatory testing, IATA, assays

INTRODUCTION

The current testing of substances regarding their potential endocrine disrupting properties is hampered by a lack of validated methods. Indeed only a few endocrine pathways can be investigated by these methods, leaving many unexplored, and some adverse effects cannot be detected due to the inappropriateness of the methods, such as long term effects due to early exposure, or metabolic disruption. Moreover, *in vivo* methods are mainly based on vertebrate animals. This calls for the use of Integrated Approaches to Testing and Assessment (IATAs) for regulatory processes, which requires a comprehensive understanding of endocrine signalling mechanisms, but also an easy access to standardized methods. The relevance and reliability of new methods potentially suitable for regulatory application must be thoroughly assessed, and necessitates significant resource investment. The action of a new Public-private platform for the pre-validation of endocrine disruptors characterization methods, PEPPER, is described as well as its results.

OPEN ACCESS
edited by: Anna Skerfving, Karolinska Institutet SE, Sweden
Reviewed by: Drágnel G. de Jesus, National Institute for Public Health and the Environment, Netherlands; Jason Lambert, United States Environmental Protection Agency (EPA), United States
*Correspondence: Elise Grignard, elise.grignard@pepper.eu

Specialty section: This article was submitted to Regulatory Toxicology, a section of the journal *Frontiers in Toxicology*
Received: 04 November 2021
Accepted: 28 December 2021
Published: 19 January 2022
Citation: Grignard E, de Jesus K and Hubert P (2022) Regulatory Testing for Endocrine Disruptors; Need for Validated Methods and Integrated Approaches. *Front. Toxicol.* 3:821736. doi: 10.3389/tox.2021.821736

Frontiers in Toxicology | www.frontiersin.org | January 2022 | Volume 3 | Article 821736

Organic stats

Targeted to: All followers

2,859 Impressions	71 Reactions	32.07% Click-through rate
1 Comment	10 Shares	917 Clicks
34.94% Engagement rate		

Figure 3. First publication on LinkedIn.

The posts on the LinkedIn page have reached more than 500 views per day.

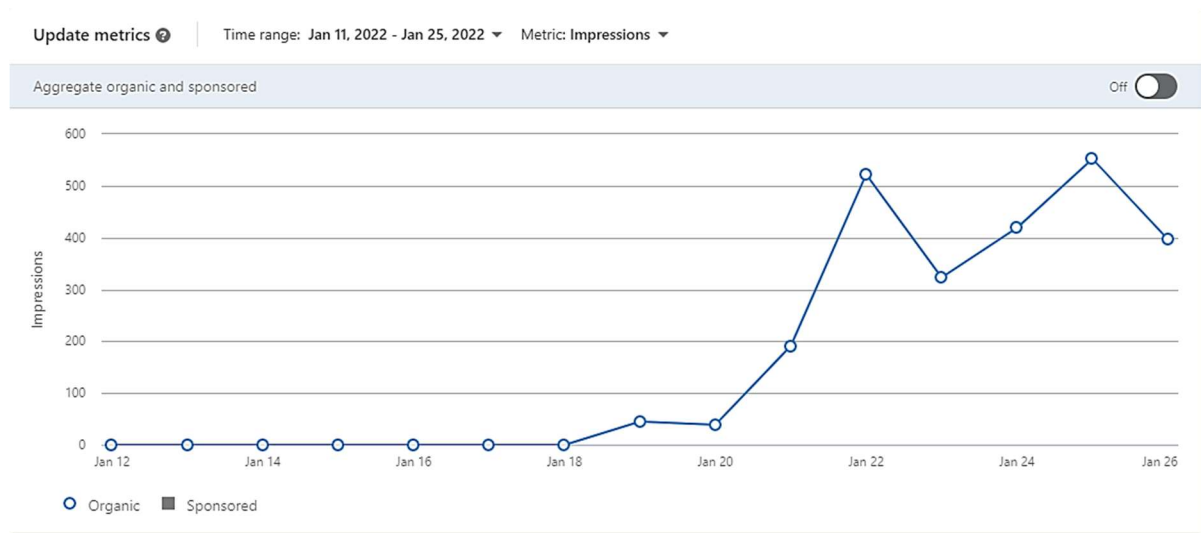


Figure 4. Publications views